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Module 1 Challenge

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Most Crowdfunding campaigns are successful compared to failed.
  + The campaign being a success is dependent on the pledge and project popularity.
  + Theater projects were the most successful and most failed.
* What are some limitations of this dataset?
  + It doesn’t provide insight on how many people are pledging money to the project. There is no insight on which projects gain the most revenue after launch.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + We could create a table showcasing the popularity and priority of projects based on country location. A bar graph representing the percent funded that would illustrate how successful a campaign was, as some efforts had success rates of 100% while others had success rates of 0%.